

## CUSTOMER FOCUSED SOLUTIONS

d-Wise builds solutions focused on solving your company's technology and business process challenges.

## SYSTEM INTEGRATION

d-Wise successfully helps build bridges between your disparate systems automating the flow of information.

## DATA STANDARDS

d-Wise designs, develops, and implements data standards significantly improving your company's efficiency and automating processes

## TECHNOLOGY ADOPTION

d-Wise understands technology is only a small piece of improving your business model. The most critical part is the people and your ability to manage the changes technology brings to your organization.



# Company Profile



## Health and Life Sciences Company

Organizations worldwide and in every industry strive to operate more intelligently and efficiently to achieve success in today's competitive marketplace.

At **d-Wise**, we believe the key to lasting success in this changing global business environment is innovation. Innovation requires **moving beyond the data** to find creative answers to problems no one else can solve allowing your organization to achieve its potential as a leader in today's economy.

d-Wise provides the knowledge and experience to help your organization break through the status quo and **move beyond the data** to provide the innovative answers needed for success in .

## Industry Focus

Finding the right solution begins with understanding the unique challenges facing your industry. **d-Wise** provides the right solution by combining technical expertise with industry knowledge in the **Life Sciences** and **Health Care** Industry.

Our consultants provide a:

- Unique combination of industry and technology experience to understand both your **business processes** and **technology challenges**
- Broad range of **technology expertise**, ranging from legacy systems to cutting-edge, open source technology
- Understanding and experience **managing change** – the most critical component of implementing new technology or process

## Capabilities

**d-Wise** offers a wide range of capabilities to guarantee your project is successful at solving your business challenges.

- **Project Management** – defining and managing your project on time, within budget, and to completion
- **Design and Development** – rapid and iterative development cycles with requirements, assessment, design and implementation phases
- **Managing Change** – identifying a clear and well-defined process, building the right team, and delivering the correct message to your business
- **Analytics** - exposing analytics to the enterprise by building platforms for applying specialized models and statistical methods

[www.d-wise.com](http://www.d-wise.com)

[lifesciences@d-wise.com](mailto:lifesciences@d-wise.com)

Phone/Fax: 888.563.0931

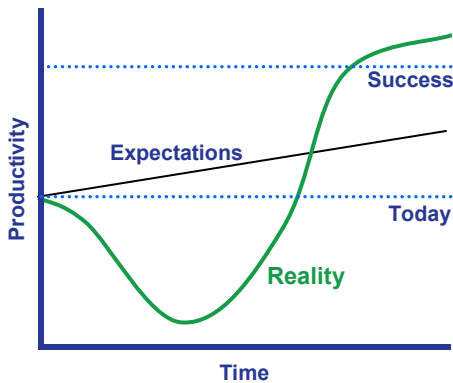
4020 Westchase Blvd, Suite 527

Raleigh, NC 27607



## Challenges

Companies encounter many challenges when implementing new technologies and business process improvements. One of the major challenges revolves around managing expectations. The figure below illustrates how most companies 'expect' a change initiative to improve productivity.



The misconception is that change technology will immediately increase efficiency with no bumps in the road. In reality, there is a learning curve with any change that must be addressed before your company can release efficiencies. The greatest difficulty lies in overcoming the trough of the adoption curve to realize return on investment.

**d-Wise** can help your company tackle these challenges and successfully improve your business by understanding the critical component of technology adoption during the implementation process.

All companies must apply technology and associated processes successfully to stay competitive and **d-Wise** expertise can offer a bridge to that success.

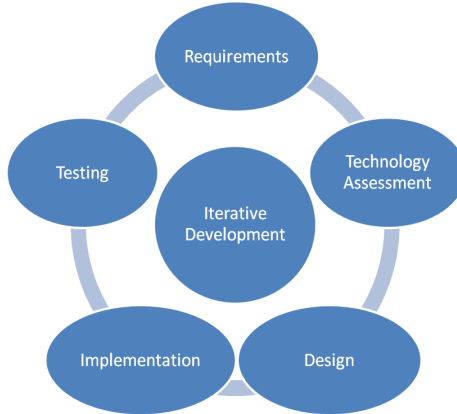
## d-Wise Services

### Technology Strategy

d-Wise provides broad expertise and knowledge to help your company align best in breed technologies with your business needs to ensure the right solution for your company.

### Systems Integration

The core strength of **d-Wise** is the ability to provide design and development capabilities that guarantee the right technology and processes are implemented to solve your unique business challenges. **d-Wise** believes in an iterative development cycle to integrate your disparate systems allowing a fast and robust process for development and feedback.



### Project Management

d-Wise manages your project from the beginning to ensure that a clear and concise set of expectations are delivered to all levels of your organization – from the business sponsor to the everyday users of the solution.

## Industry Practices

**d-Wise** has formed specialized industry practices that understand your business.

### Life Sciences Practice

**d-Wise** combines extensive experience in clinical data collection, transformation and analysis with knowledge of CDISC and other industry standards to help your company optimize technology so more time is spent on the real science of drug development.

- Development and Implementation of Clinical Data Standards
- Seamless Integration of Clinical Systems
- Customized Technology Strategy for your business

### Health Insurance Practice

**d-Wise** has extensive experience in delivering health insurance solutions to improve your company's process and optimize the vast amount of data across your systems

- Optimization of internal processes
- Analyze trends in the data to make informed decisions
- Manage the risk associated with health insurance
- Identify individuals before they become high-cost

## Delivering SAS

While **d-Wise** has a broad range of capabilities across many technologies, our core competency lies in SAS solutions. With decades of experience in developing and implementing SAS products, **d-Wise** has the unique advantage of understanding all the capabilities, strengths, and challenges of SAS software.